Skåne - joint strategies

Ostrava
2017-10-05
Two sides of the same coin

Place

Issue
Skåne – joint strategies

Place

Issues
IiSS
INTERNATIONAL INNOVATION STRATEGY SKÅNE
2012 → 2020
6 Strategies

1. Develop systemic leadership
2. Broaden the sense of what innovation is
3. Streamlining the support structure for innovation
4. New innovative areas and creative environments
5. Developing international cooperation
6. Strengthening innovation capacity
Skåne Smart Specialisation Strategy

- Smart Materials
- Personlized Health
- Smart Sustainable Cities
- Financial networks
  - ICT
  - Social innovation
From clusters to open innovation arenas

- Food solutions
- Connected society
- Sustainable solutions
- Media solutions
- Functional cities
- Packaging solutions

Food akademy
Mobile Heights
Sustainable Business HUB
Media Evolution
Resilient Regions
Pack-bridge

Life Science
Joint action!

From I-mode to We-mode
Rationale for joint actions:

- Smart specialisation is about joint action
- Issues are drivers
- Needs are drivers
- New linkages are needed
- Clusters are tools
- Regions are leaders
- Thematic platforms as EIT Heath, EIT Food, EIT Climate are tools
Joint actions:

To meet common challenges
Transregional cooperation
Create regional and business cross-linkages
Skåne Smart Specialisation Strategy

- Smart Materials
- Smart Sustainable Cities
- Personalized Health
- Smart food

Financial networks
- ICT
- Social innovation
Skåne food strategy 2030

Smart food
Smart is a challenge and innovation perspective which puts man and society in the center.

Food comprises the entire food system, all stages of production, and the knowledge and research areas that contribute to the solution to the challenges chosen.

Smart food is a challenging food system with people and society at the center.
Skånes Food strategy 2030 – Smart Food

In Skåne the food is highly valued
Skåne will lead the way to a sustainable food system
In Skåne it should be easy to feel pride for the food
In Skåne, knowledge about food is to be promoted

Rules and Conditions
Circular and biobased food systems
Food for quality of life and health
Digitized consumer market and food production
New knowledge and innovation

EU Food 2030
Sweden Food Strategy 2030
UN Agenda 2030

Rules and Conditions
Consumer and market
Knowledge and Innovation
Strategic areas for joint action

- Rules and Conditions
- Circular and bio-based food systems
- Food for quality of life and health
- Digitized consumer market and food production
- New knowledge and innovation
Campus Food Valley of Bjuv

Circular and bio-based food systems
Challenges to be solved

- Development of personalised and healthy food solutions that are globally competitive
- Development of resilient and sustainable global value chains
- Higher transparency and trust in the agri-food system
FROM WORDS TO ACTIONS
Are there any joint action areas?

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