

PRINCIPLES OF PERSONAL DATA PROCESSING

1 The personal data administrator

The personal data administrator is the company **Moravskoslezské Investice a Development, a.s.**, identification no. (IČ) 47673168, registered address Na Jízdárně 7/1245, 702 00 Ostrava, listed in the Commercial Register at the Regional Court in Ostrava, Section B, file 609 ("**the company**").

You can contact the company:

- by e-mail at info@msid.cz or
- by telephone at +420 595 691 263

2 Scope of the personal data collected

If you decide to contact us, we will primarily process your **e-mail address** or **telephone number** (depending on which contact information you enter into the contact form). We will also process all **information you give us in the text of your message**.

Additionally, we will process your electronic data, especially your IP address, the type of browser you are using, the domain name and cookies. For more information about the cookies processed on our website, see

[https://www.msid.cz/files/2941/ENG_Zasady_zprac_cookies_WEB%20MSID\(1\).pdf](https://www.msid.cz/files/2941/ENG_Zasady_zprac_cookies_WEB%20MSID(1).pdf).

In all cases, your provision of your personal information is entirely voluntary.

3 Purpose, legal basis and duration of processing

3.1 All personal data that you enter into a contact form will be processed by us **for the purpose of processing your message and preparing an answer to it, as well as for contacting you directly if required**.

The legal basis for this processing is our legitimate interest under Article 6, Paragraph 1 f) of the EU General Data Protection Regulation ("**GDPR**"), i.e. our interest in communicating with you regarding the matter on which you have contacted us. For this purpose we will process your personal data for the entire duration of our communication, though for a maximum of 24 months after our most recent communication with you.

If you also grant us consent with the processing of your personal data, we will additionally process your contact details **for the purpose of arranging a meeting with you, or for other standard commercial activities**. The legal basis for this processing will be your consent as per Article 6, Paragraph 1 a) of the GDPR; this consent is granted voluntarily. Of course, you can withdraw this consent at any time. Your withdrawal of this consent does not affect the processing of your personal data based on the consent you granted before withdrawing it.

Your consent will also be time-limited, remaining valid for 2 years from the moment when you grant it.

3.2 Of course, the above provisions do not affect our right to process your data for other purposes and on the basis of other legal regulations (e.g. for the purpose of fulfilling a contract, if you decide to enter into a contract with us).

4 Categories of personal data recipients

We may pass your personal data to processors with whom we have concluded a contract on data processing and who ensure that personal data is subject to proper protection. These mainly include providers of web hosting services, information systems, marketing software, services or apps.

5 Your rights

As the data subject, you are entitled by the GDPR to demand **access** to your personal data (subject to the conditions of Article 15 of the GDPR); the GDPR also entitles you to the **rectification** or **erasure** of your data (subject to the conditions of Articles 16 and 17 of the GDPR), the **restriction of processing** (subject to the conditions of Article 18 of the GDPR), the **right to object** to processing (subject to the conditions of Article 21 of the GDPR, especially concerning objections to the processing of your personal data on the basis of our legitimate interest), the right to **data portability** (subject to the conditions of Article 20 of the GDPR), and the right to withdraw your consent with the processing of your data at any time.

If you are of the opinion that your right to the protection of your personal data has been violated, you are also entitled to file a complaint with the supervisory body, which in this case is the Czech Republic's Office for Personal Data Protection (**Úřad pro ochranu osobních údajů**).