Moravian-Silesian Region
BASIC INFO

- **Population:** 1,219,597
- **Regional GDP (CZK):** 198 mil.
- **Area:** 5,427 km²

ECONOMIC SUBJECTS BY SECTOR PERCENTAGE (SALES, 2014):

- **Industry:** 71%
- **Services:** 21%
- **Construction:** 6%
- **Agriculture:** 2%
ECONOMIC STRUCTURE
OF THE REGION

BASED ON TRADITIONAL SECTORS:
Formerly we were known as a major centre of heavy industry.
Now we are strong in metallurgy and mechanical engineering - modern materials
(steel, alloys, composites), follow-up finishes (nanotechnology applications).

PRIMARY FOCUS TODAY:
• Hi-tech sectors
• Technology development
• Traditional small-scale manufacturing

THE REGION’S COMPANIES ARE PARTICULARLY STRONG IN THESE SECTORS:
• IT
• Electronics
• Electrical engineering
• Automotive industry
ECONOMIC STRUCTURE OF THE REGION

NEW GROWING SECTORS:

BIOTECHNOLOGY
regenerative medicine (stem cells), genomics, bioinformatics and analysis of medical data (e.g. RFID);

ENERGY EFFICIENCY:
• Waste processing: recycling, waste-free technologies in production processes, etc.
• Efficiency of use of raw materials (conventional and nuclear power)
• Energy recovery of waste - pyrolysis, fermentation
• Increasing the use and energy efficiency and use of solar and geothermal energy sources, co-generation units
SUCCESSFUL INVESTORS IN OUR REGION
Investment opportunities in the Moravian-Silesian Region
THE BIGGEST INVESTMENT IN THE CZECH REPUBLIC

THE INDUSTRIAL ZONE WAS PREPARED BY: The Moravian-Silesian Region

THE HYUNDAI COMPANY'S FIRST EUROPEAN FACTORY

PRODUCTION OF VEHICLES PER YEAR: 330,000

EMPLOYEES: 4,700
SUCCEFUL INVESTORS

MORE THAN 150 SUCCEFUL FOREIGN COMPANIES:

• AUTOMOTIVE: Hyundai, Brose CZ, Visteon, Hayes ad.
• MACHINERY: Kovona, Shimano, Siemens ad.
• MINING: Polcarbo, POL-Alpex
• STEEL INDUSTRY: ArcelorMittal, Evraz, Bekaert
• IT: Tieto, NESS, IDS Scheer, Verizon, CGI

14 COMPANIES FROM M-S REGION BELONG AMONG CZECH TOP 100
BANG & OLUFSEN

DANISH COMPANY

PRODUCING: Audiovisual products and technologies

IN KOPŘIVNICE SINCE: 2004

EMPLOYEES: approx. 450

KOPŘIVNICE PLANT INCLUDES: Construction and Development Department
VARROC LIGHTING SYSTEMS:
• Global centre for development
• World's leading manufacturer of exterior lighting for the automotive industry

THE COMPANY SUPPLIES:
leading car manufacturers, including premium brands

NUMBER OF EMPLOYEES: more than 2 500

IN THE MORAVIAN-SILESIAN REGION VARROC HAS MANUFACTURING PLANTS IN NOVÝ JIČÍN AND RYCHVALD AND ALSO AN OFFICE IN OSTRAVA.
ELCOM, a.s.
division of Virtual Instrumentation

**ESTABLISHED IN:** October 1997

**HISTORY:** Spin-off design and development group from a local university (VŠB–Technical University of Ostrava, Dept. of Electrical Measurements)

**WORLD-RENOVED SUPPLIER OF:** high-end solutions, especially in automated testing and measurement systems, power quality monitoring, industrial testing and vision systems
ELCOM, a.s.
division of Virtual Instrumentation
ELCOM, a.s.
Technological Centre in Ostrava
TATRA
Long-established truck manufacturer

TWO-THIRDS OF PRODUCTION IS EXPORTED:
Saudi Arabia, Australia, Russia, India and EU countries

THE SECOND OLDEST CONTINUOUSLY PRODUCING AUTOMOTIVE MANUFACTURER IT THE WORLD

MORE THAN 160 YEARS OF TRADITION IN VEHICLE PRODUCTION

Production of all-wheel-drive vehicles - used mainly in the construction industry, agriculture, forestry and mining, but also by fire services and military customers.
TATRA
Long-established truck manufacturer
INDUSTRIAL PARKS ALMOST FULLY OCCUPIED
Investment opportunities in the Moravian-Silesian Region
Investment opportunities in the Moravian-Silesian Region
INDUSTRIAL PARKS OCCUPIED BY COMPANIES:

- RAME
- MG
- BAUMANN
- ERICH JAEGGER
- SHIMANO
- brose
- DURA
- RÖCHLING
- Gates
- Stant
- BANG & OLUFSEN
- SEJONG CZECH S.R.O.
- Mölnlycke Health Care
- ERDRICH Umformtechnik
INDUSTRIAL PARKS IN THE MORAVIAN-SILESIAN REGION, AVAILABLE FOR YOUR INVESTMENT
Investment opportunities in the Moravian-Silesian Region
MOŠNOV INDUSTRIAL PARK

Investment opportunities in the Moravian-Silesian Region

62 ha
MOŠNOV INDUSTRIAL PARK

TOTAL AREA: 200 ha
AVAILABLE: 62 ha

UTILITY NETWORKS: leading to the site boundary

UTILIZATION: manufacturing
MOŠNOV INDUSTRIAL PARK

SUCCESSFUL INVESTORS:

- PLAKOR Czech, s.r.o.
- MAHLE Behr Ostrava, s.r.o.
- Cromodora Wheels, s.r.o.
- Free Zone Ostrava, a.s.
- HB Reavis Group CZ, s.r.o.
- Hyundai Mobis Co
HAVÍŘOV DUKLA
INDUSTRIAL PARK

Investment opportunities in the Moravian-Silesian Region
Investment opportunities in the Moravian-Silesian Region
HAVÍŘOV DUKLA INDUSTRIAL PARK

TOTAL AREA: 30 ha
AVAILABLE: 20 ha

UTILITY NETWORKS:
leading to the site boundary

UTILIZATION:
manufacturing, light industry, commercial use, administrative use, potential for leisure use

POTENTIAL TO CREATE UP TO 1,200 JOBS

SUCCESSFUL INVESTORS:
Mölntycke Health Care s.r.o.
Investment opportunities in the Moravian-Silesian Region
SCIENCE AND TECHNOLOGY PARK

VACANT LAND SUITABLE FOR CONSTRUCTION: 3.4 ha
USABLE AREA:
Multifunctional building III: 2,794 m²
Multifunctional building IV: 2,503 m²

UTILIZATION:
commercial scientific and technological research,
business incubators to support innovative business ideas
SCIENCE AND TECHNOLOGY PARK

SUCCESSFUL INVESTORS:

- ELCOM, a.s.,
- ForSTEEL, s.r.o.,
- HELLA AUTOTECHNIK, s.r.o.,
- Ingeteam a.s.,
- IPESOFT s.r.o.,
- LOGICON Partner, s.r.o.,
- CGI
OSTRAVA HRABOVÁ INDUSTRIAL PARK

Investment opportunities in the Moravian-Silesian Region
OSTRAVA HRABOVÁ INDUSTRIAL PARK

LOCATION:
10 km from city centre

5 TYPES OF BUILDINGS:
space to expand (CTBox, CTFlex, CTSpace, CTFit, CTOffice)

THE PARK OFFERS:
a full range of CTP building types – for manufacturing, logistics, R&D and back office operations

TENANTS: nearly 50
OSTRAVA HRABOVÁ INDUSTRIAL PARK

SUCCESSFUL INVESTORS:

- ALFA COMPUTER a.s.
- BDP Wakestone
- Brembo Czech s.r.o.
- CTS Czech Republic, s.r.o.
- DACHSER Czech Republic a.s.
- Ewals Cargo Care spol. s r.o.
- GE Money Česká Republika
- Gebrüder Weiss spol. s r.o.
- GRUPO ANTOLIN OSTRAVA, s.r.o.
- HP Pelzer
- Rossignol Technology CZ s.r.o.
- Sungwoo
- UPS
- Veyance Technologies Czech s.r.o.
Investment opportunities in the Moravian-Silesian Region

BRUNTÁL INDUSTRIAL PARK

10 ha

5 ha
Investment opportunities in the Moravian-Silesian Region
BRUNTÁL INDUSTRIAL PARK

BRUNTÁL NORTHERN ZONE
Vacant land suitable for construction: 10 ha

INDUSTRIAL PARK BRUNTÁL
Vacant land suitable for construction: 5 ha

SUCCESSFUL INVESTORS:
Alfa Plastik Bruntál
RÝMAŘOV INDUSTRIAL PARK

Investment opportunities in the Moravian-Silesian Region

3 ha
RÝMAŘOV INDUSTRIAL PARK

VACANT LAND SUITABLE FOR CONSTRUCTION: 3 ha

SUCCESSFUL INVESTORS:

- KATR
- Lombard
- STYROTRADE
INDUSTRIAL PARKS UNDER CONSTRUCTION
Investment opportunities in the Moravian-Silesian Region
Investment opportunities in the Moravian-Silesian Region
BARBORA INDUSTRIAL PARK

PLANNED AREA OF THE ZONE: 92 ha
AVAILABLE FOR INVESTORS: 65 ha

PREPARED BY:
Moravian-Silesian Region

WILL BE AVAILABLE IN:
2018
Investment opportunities in the Moravian-Silesian Region
KRNOV - ČERVENÝ DVŮR
PHASE 2

PLANNED AREA OF THE ZONE: 17 ha

PREPARED BY:
City of Krnov – Phase 2 of an existing industrial zone

WILL BE AVAILABLE IN:
2016
HORNÍ SUCHÁ - FRANTIŠEK
PHASE 2

Investment opportunities in the Moravian-Silesian Region
HORNÍ SUCHÁ – FRANTIŠEK PHASE 2

PLANNED AREA OF THE ZONE: 30 ha

THE ZONE WILL BE LOCATED NEXT TO AN EXISTING INDUSTRIAL ZONE

WILL BE AVAILABLE IN: 2018
GET MORE TIME TO BREATHE, BECAUSE YOU CAN BE EVERYWHERE QUICKLY
FLIGHTS TO: Prague, London, Paris, Düsseldorf

REACHABLE BY TRAIN: Direct connection with Ostrava
GET MORE POSITIVE FEELING, BECAUSE YOU CAN RELY ON WELL EDUCATED WORKERS
5 UNIVERSITIES

THE VŠB–TECHNICAL UNIVERSITY OF OSTRAVA WAS FOUNDED IN 1849
EXCELLENT SECONDARY EDUCATION AND VOCATIONAL TRAINING
CERTIFIED SCHOOLS
TEACHING
IN ENGLISH
FROM THE LOWEST
GRADES
FIVE UNIVERSITIES IN THE MORAVIAN-SILESIAN REGION

PUBLIC

PRIVATE
NUMBER OF UNIVERSITY STUDENTS BY FIELDS OF STUDY (2014)

6% Life sciences

48% Technical and natural sciences

46% Humanities / social sciences

NUMBER OF STUDENTS AT PUBLIC UNIVERSITIES IN THE MORAVIAN-SILESIAN REGION: 34 602 (2014)
VŠB–TECHNICAL UNIVERSITY OF OSTRAVA

FOUNDED IN: 1849

OFFERING:
top-quality education in technical and economic fields of study

FOURTH LARGEST UNIVERSITY IN CZECH REPUBLIC:
with over 20,000 students studying in Bachelor’s, Master’s and doctoral degree programmes

UNIVERSITY COOPERATES WITH:
educational and research institutions worldwide

INTERNATIONAL RESEARCH PARTNERSHIPS:
universities in the USA, joint degree and exchange programmes in Europe, Japan, China, and elsewhere
Seven Faculties:

- Faculty of Safety Engineering
- Faculty of Economics
- Faculty of Civil Engineering
- Faculty of Mechanical Engineering
- Faculty of Electrical Engineering and Computer Science
- Faculty of Mining and Geology
- Faculty of Metallurgy and Materials Engineering
SECONDARY SCHOOLS & SUPPORT OF STUDIES IN TECHNICAL AND VOCATIONAL FIELDS
SECONDARY SCHOOLS & SUPPORT OF STUDIES IN TECHNICAL AND VOCATIONAL FIELDS

140 SECONDARY SCHOOLS IN THE REGION

MORE THAN 40 000 STUDENTS (2015)

INCREASING COOPERATION WITH COMPANIES: fellowships, practical placements, excursions

EXCURSIONS, WORKSHOPS AND STUDENT COMPETITIONS: supported by the Region
1st INTERNATIONAL SCHOOL OF OSTRAVA®

THE OSTRAVA INTERNATIONAL SCHOOL

Kindergarten
For children aged 3 - 5 years

Primary School
For children aged 5 - 11 years
*International Primary Curriculum (IPC)*

Secondary School
For students aged 12 - 19 years
*International Baccalaureate Middle Years Programme (MYP)*
*Diploma Programme (DP)*

MEZINÁRODNÍ GYMNAZIUM

Mezinárodní gymnázium 8leté
For students aged 12 - 19 years
*Czech Maturita*
*International Baccalaureate Diploma Programme*

Mezinárodní gymnázium 4leté
For students aged 15 - 19 years
*Czech Maturita*
THE UNIVERSITY HOSPITAL OSTRAVA

THE LARGEST PUBLIC MEDICAL FACILITY IN THE REGION

PROVIDES MEDICAL CARE TO 1.2 MILLION INHABITANTS

AN AVERAGE OF 46,400 PATIENTS ARE HOSPITALIZED ANNUALLY IN 1,100 BEDS, MORE THAN 50% OF THE PATIENTS HAVE SERIOUS OR COMPLICATED DIAGNOSES

ALMOST 600,000 OUTPATIENT EXAMINATIONS ARE PERFORMED AT THE HOSPITAL EVERY YEAR

8 KEY AREAS OF RESEARCH ACROSS THE HOSPITAL’S DEPARTMENTS:
- Regenerative Medicine - cell therapy in wound healing
- Interventional techniques for cerebro-vascular strokes
- Pharmacology
GET A BETTER HANDICAP, BECAUSE YOU CAN MEET YOUR CLIENTS AT GOLF COURSE
8 GOLF COURSES

Investment opportunities in the Moravian-Silesian Region
GET YOURSELF A BETTER TIME OFF THE WORK, BECAUSE YOU CAN DO BUSINESS IN RICH CULTURAL A FREE-TIME ENVIRONMENT
THE LOWER VÍTKOVICE AREA
THE LOWER VÍTKOVICE AREA

THE LOWER VÍTKOVICE AREA:
a revitalized former steelworks and coal mining complex in the heart of Ostrava

THE HISTORIC GAS HOLDER:
now converted into a multifunctional auditorium known as the Gong – a popular venue for education, culture, events, conferences, congresses and exhibitions of all kinds.

SCIENCE AND TECHNOLOGY CENTRE:
a new centre presenting the wonders of science in a fun and entertaining way

LOWER VÍTKOVICE:
a National Cultural Monument including blast furnace no. 1

PLATO GALLERY
COLOURS OF OSTRAVA
COLOURS OF OSTRAVA

MULTI-GENRE MUSIC FESTIVAL HELD ANNUALLY IN OSTRAVA

THE FIRST FESTIVAL WAS HELD IN: 2002

SINCE 2012, THE EVENT HAS BEEN HELD IN THE IMPOSITIVE SURROUNDINGS OF LOWER VÍTKOVICE:
the site of former blast furnaces, mines and ironworks

For three consecutive years (2004, 2005 and 2006) it won the award for BEST MUSIC EVENT OF THE YEAR in the concert/festival category at the ALMA Akropolis Live Music Awards

FAMOUS HEADLINERS:
Robert Plant, Zaz, Alanis Morissette, Cranberries, Sinéad O’Connor, Bobby McFerrin, Jamie Cullum, The Flaming Lips, Gipsy Kings, Kronos Quartet
JANÁČEK MAY FESTIVAL
JANÁČEK MAY FESTIVAL

INTERNATIONAL CLASSICAL MUSIC FESTIVAL

40 YEARS OF HISTORY
WHY INVEST IN THE MORAVIAN-SILESIAN REGION?
POLITICAL SUPPORT ON THE REGIONAL AND STATE LEVEL
AN OPEN APPROACH TO NEW INVESTORS INCLUDING AFTERCARE
AN EFFECTIVE SYSTEM OF EDUCATION
QUALIFIED EMPLOYEES
INVEST HERE, GET MORE
THANK YOU FOR YOUR ATTENTION

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