Investment potential in Ostrava
INVEST MORE conference

Tomáš Macura, Mayor of the City of Ostrava
Prague, September 30, 2015
We’re at the heart of Europe

3rd largest city in the Czech Republic

- Capital of the Moravian-Silesian Region
- Area: 214 km²
- Strategic location between Poland (15 km to the border) and Slovakia (50 km to the border)
- International airport 25 km from the city centre
- D1 motorway and railway corridor

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Guided by tradition, looking to the future

• An industrial region with a strong tradition
  o Economic restructuring is still ongoing

• Optimization and efficiency improvements in traditional sectors
  o Coal mining, metallurgy, mechanical engineering, power engineering

• Development of forward-looking sectors – potential for new investments
  o Automotive industry, IT, electrical engineering, biotechnology…

• Creation of ideal conditions for business
  o Development of industrial zones and brownfields

• Attracting new investors
  o Presentation of available land at industrial zones and brownfields to potential investors in the Czech Republic and abroad

• Cooperation with the CzechInvest business and investment development agency
  o In 2014 the highest number of investments in the country (26) and the most new jobs (3,851) mediated via CzechInvest were in the Moravian-Silesian Region
People make the difference

- Around **5 million people** living within a 100 km radius of Ostrava
- The Moravian-Silesian Region has over **1.2 million inhabitants**
- Ostrava – **303,000 inhabitants** (as of 1 January 2015)
- A qualified, experienced and skilled workforce
- One-third of the Region’s population works in industry
- **Universities** with around 36,500 students, 10,000 graduates per year and more than 18,000 students at technical universities
- **141 secondary schools** in the Region, with more than 11,000 graduates

- **Rate of unemployment (8/2015)**
  - ~ 10.3 % in Ostrava
  - ~ 8.5 % in the Moravian-Silesian Region
  - ~ 6.2 % in the Czech Republic

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Industrial Zones

Mošnov

- **Strategic Industrial Zone:** 200 ha
- **Multimodal Logistics Centre:** 80 ha
- **Small Development Zone:** 32 ha
- **SMEs:** 10 ha
- **Administrative Centre:** 20 ha

- 2,198 jobs created (as of June 2015)
- Currently available for sale to investors: up to 164 ha

- **Companies at the site:**
  - MAHLE Behr Ostrava
  - PLAKOR CZECH
  - CROMODORA WHEELS
  - Hyundai Mobis
  - Free Zone Ostrava
  - Rail Cargo MOŠNOV

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Industrial Zones

Hrabová

- Industrial Zone: 110 ha
- Commercial Zone: 15 ha

- Planning began in 1999 and continued in 2000-2007
- The City originally prepared a site of 30+30 ha
  CTP Invest expanded the zone by 50ha (total area now 110 ha)
- Currently over 50 companies operate in the zone (including Brembo, GE Money Bank, ITT, Grupo Antolin, Continental, CTS, HP Pelzer, I-Zone, Dachser, UFI Filters and more)
- Total investments in the zone have exceeded CZK 14.25 billion (as of June 2015)
- 6,821 new jobs created (as of June 2015)

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An automotive region on the move

- **Automotive:**
  - brembo
  - HYUNDAI
  - Cromodora Wheels
  - Grupo Antolin Ostrava
  - UFI Filters
  - MAHLE
  - HYUNDAI MOBIS
  - HP Pelzer Group
  - Continental
  - Sungswoo Hitech
  - CTS
  - Plakor

- **Engineering:**
  - SIEMENS
  - ABB
  - Roper engineering
  - Struers
  - Weppler & Trefil s.r.o.
  - PEGATRON
  - Harsco Metals & Minerals
  - KONE
  - elcom
  - Inekon Group
  - Ingeteam
  - HELLA
References

BREMBO Czech s.r.o.
Erich Zipser, Executive Director:
“Among the key factors influencing our decision to invest here were the Region’s long industrial tradition and the highly trained and skilled workforce – including manual professions. In addition to these strong pull-factors, one of our partner companies had already set up operations in Ostrava and reported a high level of satisfaction with the business environment here; this combination of factors played the decisive role in our decision to invest in Ostrava. The presence of an excellent technical university and the highly cooperative and supportive approach of the city authorities are very helpful to us when planning our future development strategy here in Ostrava.”

CROMODORA WHEELS s.r.o.
Rene Hilscher, Managing Director:
“We decided to locate our operations in Mošnov for several reasons. The Moravian-Silesian Region is the second most populous region in the country (after Prague), and its high percentage of university-educated people means that we can call on a large pool of potential employees. Another reason for investing in Mošnov was the excellent location of the site from a logistics perspective. From the very outset our company has worked closely alongside the City of Ostrava, which was responsible for setting up the industrial zone. The City has put in place the necessary infrastructure and plays an active role (alongside the Moravian-Silesian Region) in dealing with current issues such as transport links.”

ITT
Richard Spurný, Quality Manager:
“We decided to invest in Ostrava due to its strategic position in a region with a high density of automotive industry. Our company also found out that the VŠB-Technical University of Ostrava has a leading centre for the research & development of friction materials, and we have built up extensive cooperative links with the centre.”

STRUERS
Josef Vondráček, Executive Director:
“Ostrava is an industrial region with a major technical university, so the local workforce offers strong potential in our sector. A key factor in our decision was the highly supportive and cooperative approach taken by the City of Ostrava.”
Science, Research, Innovation

Ostrava Science & Technology Park

- Located on the campus of the VŠB-Technical University of Ostrava
- Current area of the park: 10 ha
- Built-up area: 4.5 ha
- Enables commercial activities to be interlinked with scientific research facilities, with a strong focus on technology transfer
- Land for sale / premises for hire (PIANO and TANDEM multi-purpose buildings)

Companies at site:

- INGETEAM
- ELCOM
- HELLA AUTOTECHNIK
- CGI
- ROPER ENGINEERING
- around 30 companies in total

www.vtpo.cz
HIGH-TECH Excellence

Ostrava Science & Technology Park - extension

- **Two buildings** “MFB III” and “MFB IV” (total 5,298 sq m) were completed in 2015.

- The new buildings will be used by the Science and Technology Park, the Business Incubator and the Technology Transfer Centre.

- A new development area is being created next to the current Science and Technology Park, extending the site by a total of **26.5 hectares**. Phase I covers 15.5 ha.

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The project includes the acquisition of a supercomputer. The large cluster of the supercomputer has the same power as 93,000 average laptops. Run by the VŠB-Technical University of Ostrava – in conjunction with the University of Ostrava, the Silesian University and the Institute of Geonics. The supercomputer centre will bring a wide range of benefits, enabling researchers to carry out extensive research calculations and increasing the competitiveness of institutions and companies using this state-of-the-art infrastructure.
HIGH-TECH Excellence

- Metallurgy:
  - ArcelorMittal
  - OKK
  - Vítkovice STEEL

- Construction:
  - Takenaka Europe
  - SKANSKA
  - ORICA
  - EUROVIA
  - VINCI
  - Minova Bohemia

- Developers / Logistics:
  - CTP
  - ProLogis
  - REAVIS GROUP
  - Red Group
  - DB Schenker

- IT / Business process services:
  - INTEC
  - OKIN
  - verizonwireless
  - CGI
  - VESS
OKIN BPO
Vít Bureš, Business Development Director:
“From the business perspective the City of Ostrava can offer many advantages – it is strategically located in the region with above-average unemployment rate, and its proximity to Slovakia and densely-populated area of Lower Silesia is second to none in the Czech Republic alongside with plentiful supply of ICT and Economics/Business Administration graduates. Ostrava is a multicultural city that can sustain our continuous need either for multilingual speakers or foreigners. Ostrava has also a very good public transport and due to intra-city expressway links the traffic within the city is very manageable unlike in Prague or Brno. International connectivity via Ostrava Leos Janacek airport as well as access to main highway and high-speed railways is something that undoubtedly brings substantial value to Ostrava’s attractiveness. All the above advantages played a key role in our decision to place our Business Process Services centres in here.“

TIETO CZECH
Petr Lukasík, Managing Director:
“Tieto chose Ostrava as the location of its third largest branch office, where it employs over 2,000 people. Before deciding on the location we carried out a detailed analysis, which identified the Moravian-Silesian Region as a region with huge potential due to its highly trained, capable, hard-working and loyal people. We took into account demographic, economic, technological and logistical factors when choosing Ostrava as our location; other key areas influencing our decision were the labour market, the structure of the local higher education sector, and the system of investment incentives.”

CGI
Libor Korba, Programme Director:
“Ostrava is one of the Czech Republic’s leading ICT centres, with many experienced professionals who are capable of functioning effectively in an international environment. We are recruiting these experts to play key roles in service provision to major clients, and we expect that talented young people – graduates of the Region’s technical universities – will develop rapidly by working with and alongside them.”
Thank you for your attention.

Tomáš Macura, MBA
Mayor of the City of Ostrava